

“As a law firm, we not only need to store vast amounts of information, we also need to ensure its security.” – Maurice Power, Managing director, Ferguson Financial Solicitors



Ultra-fast connection essential for Ferguson Financial office move

Background

Law firm Ferguson Financial Solicitors, originally part of London employment law specialists Ferguson Solicitors LLP, started trading as a stand-alone firm in Peterborough in 2013. A successful start to life as Ferguson Financial Solicitors saw the business recognised as a leader in its field at the prestigious Modern Law Awards 2014.

Challenge

Originally, Ferguson Financial was based in serviced offices in the centre of Peterborough but with business expanding and the number of staff increasing, soon the search began for an office of its own. The firm spotted an ideal unit at Flag Business Exchange in Fengate but was put off due to the broadband connection.

Managing director, Maurice Power, said: “Everything is stored in the cloud so having a robust broadband provider was paramount to the efficiency of our business. We’ve always used VOIP and its flexibility is important to us. We liked the office but Flag Business Exchange had notoriously poor broadband so we discarded it as an option”.

Solution

Flag Business Exchange commercial agents, Barker Storey Matthews, recognised the importance of ultra-fast internet connectivity in securing commercial tenants and

committed to connect the offices to the Gigabit City Peterborough network - powered by CityFibre.

Ferguson Financial were assured that gigabit speed internet connectivity was on its way and Flag Business Exchange was one of the first premises in Peterborough outside the city centre to connect to the network.

Recognising the potential of what CityFibre could deliver with ultra-fast pure fibre straight into the business premises – Ferguson Financial Solicitors made the decision to commit to the move.

Mr Power said: “When we found out that CityFibre were installing fibre to the premises, it made us reconsider and we said we’d move in as soon as it was connected.

“We now have peace of mind with ultra-fast, reliable and secure access to our cloud archiving and remote data storage. All forms of our communication go through the internet – phone, IT, email.”

Now it has put down roots in Peterborough, Ferguson Financial is looking forward to continuing its growth.

For more information on how ultra-fast connectivity can benefit your Leeds business, contact CityFibre's Leeds partner, Diva Telecom on 0113 457 4445 or visit www.divatelecom.co.uk