



"Everybody in our business can now access web applications without the slow down we used to experience. The difference that a gigabit connection has made to our company is incredible."

Philip Mutter Co Owner, Pen-Life Associates.

Gigabit fibre service transforms Pen-Life's internet connection experience

Background

Pen-Life is a firm of independent financial advisers based in York and technology is at the heart of their business.

Having been established for over 25 years, Pen-Life advise private, corporate and trustee clients throughout the country on insurance, investments, pensions, long term care and inheritance tax.

Pen-Life achieved the ISO 22222 status, are Chartered and Fee Based – prestigious attributes that those seeking advice look for.

Challenge

Pen-Life need to access client information quickly, with all of their confidential client records being held in their back office database.

Having moved to a cloud based system with 28 users, their existing 40mb/s connection was grinding to a halt when everyone was accessing this database. In addition, more bandwidth was being needed for the rising number of applications that were run in the cloud.

The need to upgrade their internet connection, in order for their business to run efficiently, became very apparent.

Solution

Pen-Life Co-Owner, Philip Mutter said: *"We have been working with Diva Telecom for a while now and have happily used them for our general business telecoms. When we were made aware of the gigabit service and the speeds being available locally, we jumped at the chance to take up their pure fibre connectivity."*

"The cost is considerably cheaper than a leased line solution and that really stood out to us. The reliability of the service has had a massive impact on our business, especially when compared to our previous connection."

"The surprising thing we found out is that 40mb/s is actually quite a good connection when compared to what most other SMEs have – and we were really struggling with it."

With gigabit speed connectivity to underpin their client database and cloud applications, Pen-Life are poised for even greater success.

For more information on how ultra-fast connectivity can benefit your Leeds business, contact CityFibre's Leeds partner, Diva Telecom on 0113 457 4445 or visit www.divatelecom.co.uk

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