



"The Gigabit Fibre connection allows us to deliver an ultrafast and reliable internet service to our business customers. Instead of worrying about data speeds, they can focus on serving their customers."

– Helena Hansen-Fure, EIC Manager.

Gigabit Fibre: Helping Landlords Attract & Retain Tenants

There are over 2,000 serviced office locations in the UK, a figure that continues to grow so commercial landlords are now having to set themselves apart by finding that all important USP, which is ultimately being able to ascertain exactly what business tenants want.

Tenant Expectations

Aside from location and facilities, access to rapid internet speeds are now perceived to be as important when determining where to house a business. Landlords are now recognising the advantages of supplying a high-capacity, reliable and productivity-rich internet connection because it enables companies to profit from implementing latest technologies (such as cloud services) and helps to enhance efficiency.

Case Studies

Gigabit City Leeds is now opening up great opportunity for commercial managers to attract prospective tenants. With access to this infrastructure revolutionising the way companies do business, it creates a genuine USP for forward-thinking landlords. But is it worth the upgrade?

In other cities Allia Future Business Centre and Eco Innovation Centre (EIC) are two examples of business centers who have taken the plunge by trading in sluggish ADSL in favor of 1GB speeds.

Connectivity can also be extended to any conference or event visitors with the fully serviced meeting rooms all hooked up to the resilient infrastructure. Large numbers of simultaneous users is no longer an issue and video conferencing has become both a practical and highly utilised solution.

Landlord's Verdict

Both Centers are now able to market themselves as Gigabit Business Hubs, giving each a valuable competitive advantage over others:

"It's a fantastic selling point for us to attract new tenants and visitors to the center who are delighted to be able to come into the offices and access ultrafast speeds usually only available for the largest companies with the deepest pockets." – Garent Jones, Allia Centre Manager.

Access to this infrastructure allows business-critical services to run smoothly. Diva Telecom is the chosen B2B Leeds delivery partner of CityFibre, the builder of UK Gigabit Cities, offering a truly diverse internet solution which is completely independent from incumbent networks.

Are you a landlord or Leeds business interested in this service? Give Diva Telecom a call on 0330 333 0330 for more information.



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